# The University of KwaZulu-Natal (UKZN) is committed to Employment Equity with the intention to promote representivity within the Institution

#### **RE-ADVERTISEMENT**

### **CORPORATE RELATIONS DIVISION**

## DIRECTOR: COMMUNICATIONS CORPORATE RELATIONS

WESTVILLE CAMPUS (PEROMNES GRADE 5)

**REF NO: CR 03/2015** 

The Director Communications will be responsible for initiating, planning, implementing and managing the UKZN reputation and brand strategy. In consultation with the Executive Director Corporate Relations, the key role in the interface between Corporate Relations and the University community will be played by this position. The incumbent is responsible to provide leadership and manage effective communications and marketing activities across the university. The incumbent will also be required to provide leadership to the Corporate Relations Division and the University during the absence of the Executive Director Corporate Relations.

### Minimum Requirements:

- An appropriate Honours degree or equivalent;
- A minimum of eight (8) years relevant experience in communication, of which two
   (2) years must have been served at a senior management level dealing with the media;
- Experience in leading and managing staff;
- Proven skills in managing internal and external communications and/ or marketing activities;
- Project management experience;
- A valid South African driver's licence

### CANDIDATES WHO PREVIOUSLY APPLIED FOR THE ABOVE POSITION UNDER REFERENCE NO. CR 03/2015 NEED NOT REAPPLY

### AS THEIR APPLICATIONS WILL BE CONSIDERED IN THIS NEW PROCESS.

The total remuneration package offered includes benefits. This appointment will be on the 2012 Conditions of Service

Enquiries and details regarding this post, as well as requests for a job profile may be directed to Ms Pinky Hlalukane, 031 2603379 or e-mail: hlalukanep@ukzn.ac.za. Applicants are required to complete the relevant support application form which is available on the Vacancies website at <a href="www.ukzn.ac.za">www.ukzn.ac.za</a> Completed forms must be sent to recruitment-nh@ukzn.ac.za

The ADVERT REFERENCE NUMBER must be clearly stated on the subject line.

**CLOSING DATE: 14 APRIL 2017**