

The University of KwaZulu-Natal is committed to meeting the objectives of Employment Equity to improve representivity within the Institution.

Preference will be given to applicants from designated groups in accordance with our Employment Equity Plan.

COLLEGE OF LAW AND MANAGEMENT

SENIOR LECTURER/ASSOCIATE PROFESSOR/PROFESSOR IN MARKETING (1 Position)

DISCIPLINE OF MARKETING AND SUPPLY CHAIN MANAGEMENT

**SCHOOL OF MANAGEMENT, IT & GOVERNANCE PIETERMARITZBURG
CAMPUS**

REFERENCE NUMBER: MIG 05/2021

The School wishes to appoint a full-time senior lecturer/associate professor/professor in the Marketing and Supply Chain Management discipline with proven expertise in one or more of the following areas: digital marketing, AI in marketing, marketing research, consumer behaviour, strategic marketing, retail, and service marketing, international marketing, responsible marketing, etc.

The School strives to develop a culture of high performance, collaboration, and respect that attracts and nurtures exceptional talent to deliver excellence. The University of KwaZulu-Natal has been ranked among the top 400 best performing universities in the world according to the latest 2020/2021 Times Higher Education (THE) and QS rankings. You will be part of a team working on visionary research to address current marketing and supply chain challenges facing our society and undertake outstanding teaching that guides the development of creative and critically thinking marketing and supply chain graduates in a dynamic learning environment. The successful candidate will be required to teach undergraduate and graduate courses, develop independent research programs, supervise research, undertake administrative duties, and participate actively in the local community and contribute to the profession. The incumbent will report to the Academic Leader: Supply Chain & Marketing Management.

MINIMUM REQUIREMENTS:

Professor

- A relevant doctorate;
- Appropriate independent scholarship including publications;
- Experience in academic leadership;
- Evidence of excellence as a researcher within the discipline;
- Track record of successful research supervision of Masters and Doctoral candidates;
- Leadership in teaching and learning, and research; and
- Experience in mentoring emerging academics.

Associate Professor

- A relevant doctorate;
- Appropriate independent scholarship including publications;
- Experience in academic leadership;
- Evidence of excellence as a researcher within the discipline;

- Track record of successful research supervision of Masters and Doctoral candidates; and
- Leadership in teaching and learning and research.

Senior Lecturer

- A relevant doctorate;
- Appropriate independent scholarship including publications;
- Relevant teaching experience; and
- Evidence of successful postgraduate supervision.

All candidates should demonstrate effective communication skills.

Inquiries and details regarding this post may be directed to the Dean and Head of School: Professor S Mutula or email: mutulas@ukzn.ac.za

Communication will be limited to short-listed candidates who may be required to do a presentation at the interview.

The University subscribes to the Total Cost to Employer (TCE) Remuneration Model.

Appointment to this post will be on the 2018 Conditions of Service.

The closing date for receipt of applications is 07 February 2022.

The University reserves the right in special circumstances to extend the above date in order to facilitate further searches.

The appointment will be made in line with the University guidelines/benchmarks which are available on the University Vacancies website on <http://vacancies.ukzn.ac.za/Academic-Process-Proc-Guides.aspx>

The remuneration package offered includes benefits and will be dependent on the qualifications and experience of the successful applicant.

Applicants are required to complete the relevant application form (application form-ACADEMIC) which is available on the Vacancies page of the University website at www.ukzn.ac.za

Completed forms and Curriculum Vitae may be sent to recruitmentlms@ukzn.ac.za

Please state the advert reference number in your subject line