

**The University of KwaZulu-Natal (UKZN) is committed to Employment Equity.**

**CORPORATE RELATIONS DIVISION**  
**DIRECTOR UNIVERSITY RELATIONS**  
**(PEROMNES GRADE 6)**

**REF NO.: CR39/2014**

The incumbent manages and leads an effective external relations programme with the University's key stakeholders. S/he manages the units of Schools Liaison, Alumni Affairs, International Relations, Events, Marketing and Conferences, and plays a key role in the interface between the Corporate Relations Division and all sectors of the University. Key responsibilities include general management of staff and resources, policy recommendations, and representation and communication.

The incumbent reports to the Executive Director Corporate Relations.

**Minimum Requirements:**

- Relevant three (3) year qualification (Degree / Diploma), preferably in public relations, communications or marketing;
- Five (5) years experience in public relations or marketing or communications in higher education, of which two (2) years must be at a management level;
- Five (5) years experience of budgets and strategic planning at a management level;
- Management experience in all aspects of marketing with respect to international marketing, student recruitment, alumni cultivation, events and conference management;
- A valid and unendorsed drivers' licence

**Appointment to this post will be on January 2012 Conditions of Service.**

**The total remuneration package offered includes benefits.**

**The closing date for receipt of applications is 1 August 2014.**

**Applicants are required to complete the relevant application form which is available on the Vacancies website at [www.ukzn.ac.za](http://www.ukzn.ac.za). Completed forms may be sent to [Recruitment-support1@ukzn.ac.za](mailto:Recruitment-support1@ukzn.ac.za).**

**Advert Reference Number MUST be clearly stated in the subject line.**