

The University of KwaZulu-Natal (UKZN) is committed to meeting the objectives of Employment Equity to improve representivity within the Institution. Preference will be given to applicants from designated groups in accordance with our Employment Equity Plan.

CORPORATE RELATIONS DIVISION

**MARKETING MANAGER
UNIVERSITY RELATIONS UNIT**

**(PEROMNES GRADE 7)
WESTVILLE CAMPUS**

REF NO.: CR 04/2018

To strategically optimise the university's brand reputation, both internally and externally, by the conceptualisation, formulation, implementation, management and ongoing assessment and improvement of the UKZN Marketing strategy in all its facets

Minimum Requirements:

- Four (4) year relevant Honours Degree in Marketing, Public Relations or Communications related field
- Five (5) years relevant experience in a combination of at least four (4) of the following fields:
 - Marketing, Communications, Brand Management, Events, Public Relations, Project Management, Social Media, Student Recruitment
- Experience in staff supervision

The University subscribes to Total Cost to Employer (TCE) Remuneration Model. This appointment will be on the 2018 Conditions of Service

Enquiries and details regarding this post, including requests for a job profile, and all other recruitment related enquiries may be directed to Noxolo Hlathi, 031 260 7916, hlathin@ukzn.ac.za

Applicants are required to complete the official application form ("application form – support") which is available on the Vacancies website at www.ukzn.ac.za

Completed forms may be sent to recruitment-nh@ukzn.ac.za Advert Reference Number MUST be clearly stated in the subject line.

The closing date for receipt of applications is [27 July 2018](#)