The University of KwaZulu-Natal (UKZN) is committed to Employment Equity with the intention to promote representivity within the Institution. Preference will be given to applicants from the designated groups in accordance with our Employment Equity Plan.

## COLLEGE OF AGRICULTURE, ENGINEERING AND SCIENCE

## COLLEGE OFFICE/PUBLIC RELATIONS STAKEHOLDER LIAISON AND PUBLIC RELATIONS OFFICER (PEROMNES GRADE 8) PIETERMARITZBURG CAMPUS

**REFERENCE NO.: AES11/2019** 

As a member of the College Public Relations team, the incumbent will contribute towards the brand reputation management and enhancement of the College of Agriculture, Engineering and Science, and UKZN. In particular the incumbent will be responsible for conceptualising, developing and implementing a plan to build strong alumni networks within the College's five Schools; for external stakeholder liaison and networking with a view to enhancing research partnerships and generating third stream income for the College; for schools liaison and student recruitment within the greater Pietermaritzburg area; for School/College PR support, marketing and event management on the Pietermaritzburg campus; and for the provision of written communication and publicity services across the College, including feature articles, press releases, newsletters and specialist publications.

## **Minimum Requirements:**

- A relevant honours degree.
- At least three years' experience in public relations, marketing, communications and event coordination, preferably in the field of education.
- An additional two years' experience in external stakeholder and alumni relationship development.
- A valid driver's licence

Enquiries and details regarding this post, as well as the request for the job profile may be directed to Mr. Nduduzo Mnyandu on 033 260 5205, or email address <a href="mailto:MnyanduN2@ukzn.ac.za">MnyanduN2@ukzn.ac.za</a>.

Appointment to this post will be on the January 2018 Conditions of Service.

The total remuneration package offered includes benefits.

The closing date for the receipt of applications is 4 November 2019.

Applicants are required to complete the relevant application form which is available on the Vacancies website at <a href="www.ukzn.ac.za">www.ukzn.ac.za</a>. Completed forms may be sent to <a href="mailto:Recruitment-aes@ukzn.ac.za">Recruitment-aes@ukzn.ac.za</a>

Advert Reference Number MUST be clearly stated in the subject line.