**The University of KwaZulu-Natal (UKZN) is committed to meeting the objectives of Employment Equity to improve representativeness within the Institution. Preference will be given to applicants from designated groups in accordance with our Employment Equity Plan.**

**CORPORATE RELATIONS DIVISION**

**STRATEGIC COMMUNICATIONS CONTENT MANAGER**

**(PEROMNES GRADE 6)**

**COMMUNICATIONS DEPARTMENT**

**WESTVILLE CAMPUS**

**REF NO. CR06/2021**

**PREAMBLE**

The Strategic Communications Content Manager will function as a strategic advisor, writer and editor in the creation of a range of high level and specialised writing assignments, while working closely with Corporate Relations Division directors on UKZN corporate communications, marketing and media relations projects. The candidate will also serve as a strategic speech and communications writer for executive managers at the University.

The incumbent will report to the Director Communications.

**Minimum Requirements:**

* Matric plus a Postgraduate qualification i.e., Honours Degree or Postgraduate Diploma in Journalism or English and Communications
* Eight (8) years of practical senior editing experience (of which 3 include management/supervision) in the media and/or communications industry with a proven record of research, writing and editing skills, feature and advertorial writing experience
* Possess an understanding and knowledge of higher education/ university environment issues and challenges.
* Proficiency in IsiZulu Language is essential.
* A portfolio of original independent written work will need to be submitted as part of your application.

Short-listed candidates may be required to undertake a writing skills test.

The total remuneration package offered includes benefits.

The closing date for receipt of applications is date **8 October 2021.**

**TO APPLY ON PNET – CTRL+CLICK AND FOLLOW LINK BELOW**

[**https://www.pnet.co.za/jobs--Strategic-Communications-Content-Manager-Westville-University-of-Kwazulu-Natal--3328272-inline.html?click=no&rs=1&previewid=6A441CE636858C130A8B7BD704AC2576**](https://www.pnet.co.za/jobs--Strategic-Communications-Content-Manager-Westville-University-of-Kwazulu-Natal--3328272-inline.html?click=no&rs=1&previewid=6A441CE636858C130A8B7BD704AC2576)

Advert Reference Number MUST be clearly stated in the subject line.