

**The University of KwaZulu-Natal (UKZN) is committed to meeting the objectives of Employment Equity to improve representivity within the Institution. Preference will be given to applicants from designated groups in accordance with our Employment Equity Plan.**

**CORPORATE RELATIONS DIVISION**

**PRINCIPAL GRAPHIC DESIGNER  
(PEROMNES GRADE 8)  
COMMUNICATIONS DEPARTMENT  
WESTVILLE CAMPUS**

**REF NO. CR04/2021**

**PREAMBLE**

The Principal Graphic Designer is responsible for the management and administration of UKZN's Graphic Design Services, initiating and co-ordinating activities of the design staff relevant to smooth service provision.

This position reports to the Director: Communications

**The main responsibilities of the role include:**

- Develop the UKZN Corporate Identity Manual.
- Safeguard the integrity of the UKZN logo.
- Ensure all design and production work executed by university employees as well as external service providers and suppliers is compliant with UKZN branding and branding policies and guidelines.
- Check and sign off on brand integrity aspects of externally/internally produced UKZN publications, videos and online pages.
- Offer specialist consulting services, assisting and providing design expertise to staff, students or external bodies.
- Create and develop new and unique visual branding concepts and ideas for UKZN.
- Overall responsibility for allocation of design staff duties and management of workflow schedules.

**Minimum Requirements:**

- Matric plus a three-year Diploma/Bachelor's degree in Graphic Design.
- Relevant Adobe In-design/ graphics certificate
- 5 years relevant work experience in a graphic design environment.
- Good working knowledge of all aspects of design and the ability to convey concepts and information effectively.

**Short-listed candidates may be required to undertake a skills test.**

**The total remuneration package offered includes benefits.**

**The closing date for receipt of applications is 27 September 2021.**

Enquiries and details regarding this post, including requests for a job profile, may be directed to Cynthia Mbuli, 033 260 3378 (Monday and Wednesday) or e-mail: [mbulic@ukzn.ac.za](mailto:mbulic@ukzn.ac.za).

**Applicants are required to complete the official application form (“application form – support”) which is available on the Vacancies website at [www.ukzn.ac.za](http://www.ukzn.ac.za)**

**Completed forms may be sent to [recruitment-ctm@ukzn.ac.za](mailto:recruitment-ctm@ukzn.ac.za)  
Advert Reference Number **MUST** be clearly stated in the subject line.**